

Umbrella Arts Festival

May 11, 2024 12-4pm
Fountain Square, Evanston

SPONSORSHIPS

As a sponsor, your company name and logo will be included in a robust promotion program including print, digital and media campaigns. The Umbrella Arts Festival event is an opportunity to promote your brand to 1,000+ attendees. Event attendees include residents, parents, families, business owners, executives and directors in local organizations and government and more!

Most importantly, when you support the Umbrella Arts Festival, you become part of a growing group of individuals and organizations working to increase visibility and representation of our Asian American community and to combat anti-Asian hate and discrimination that continues to exist and cause harm.

Inspiration \$250

- Listing on Evanston ASPA website
- Inclusion on social media and email campaigns

Imagination \$500

- Listing on Evanston ASPA website
- Inclusion on social media and email campaigns
- Inclusion on sponsor banner

Creativity \$1,000

- Listing on Evanston ASPA website
- Inclusion on social media and email campaigns
- Inclusion on sponsor banner
- Inclusion on printed marketing materials
- Verbal shout-out at the event by MC

Vision \$2,500

- Listing on Evanston ASPA website
- Inclusion on social media and email campaigns
- Inclusion on sponsor banner
- Inclusion on printed marketing materials
- Verbal shout-out at the event by MC
- Inclusion in Press Release
- Includes a booth space (10x10) at the event (sponsor responsible for all equipment)

For sponsorship information
contact Evelyn at
evelyn.yang@gmail.com
www.evanstonaspa.org