

NEWS RELEASE

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UMBRELLA ARTS FESTIVAL SPOTLIGHTS ASIAN AMERICAN VISIBILITY WITH A CELEBRATION OF ART & CULTURE FOR AAPI HERITAGE MONTH!

EVANSTON, IL - The 4th annual Umbrella Arts Festival promises a fun, interactive celebration of Asian American art, music, dance, food and culture in the heart of downtown Evanston. This event keeps getting bigger each year, drawing more artists, vendors, and performances featuring cultures representing Japan, China, Philippines, Bali, Cambodia, Korea, India and more.

This event is designed to increase visibility and representation of the Asian American community, and to engage the community-at-large in art and cultural experiences that work to dispel harmful myths and narratives about Asian Americans. It creates opportunities to raise awareness, educating and engaging people in narratives that counter the rhetoric that fuels anti-Asian hate and violence. The umbrella symbolizes the Asian American diaspora which includes a diversity of ethnicities from over 40 countries around the world, and is inclusive of the many intersections of identities that exist in our communities.

Umbrella Arts Festival
May 11, 2024
Fountain Square, Downtown Evanston
12-4pm

The festival is free and open to all ages!

Speakers Mayor Daniel Biss, Cook County Commissioner 13th District Josina Morita, and local students from Northwestern University and Evanston Township High School will help to kick-off the celebration which will be emceed by Chicago based Korean American artist Mia Park, founder of APIDA Arts and co-owner of Taiji in Chicago.

The Umbrella Arts Festival 2024 is sponsored by: Evanston ASPA, Northwestern University, Evanston Community Bank & Trust, Evanston Lighthouse Rotary Club, Cook County Commissioner Josina Morita, Backlot Coffee, Downtown Evanston, Link Physical Therapy, and Studio 3 Evanston.

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